

WMUS



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-19-47

Call letters WMUS

Station location: Muskegon, Michigan

GREATER MUSKEGON BROADCASTERS, INC. (AL 10-25-51, Eff. 11-20-51)

xGEORGE H. CROSS, RECEIVER IN BANKRUPTCY (AL 5-3-51 Eff: 5-23-51)

Name of licensee xGREATER MUSKEGON BROADCASTERS, INC.

517 West Giles Road, Muskegon, Michigan (BL 6-13-62)(Redescribed).

Transmitter location x.4 mi. East of US-31 on South side of Giles Rd., North of Muskegon, Mich.
(MP 12-11-46)
(L.c. 8-19-47)

49445 517 West Giles Road, Muskegon, Michigan (BL 6-13-62)(Redescribed).

x.4 Mi. E. of US-31 on S. side of Giles Rd., N. of Muskegon, Mich. (ML 2-16-50)

x 1769 Peck Street, Muskegon, Michigan (Letter 4-10-47) (Lic. 8-19-47)

Main studio location xWest Hackley Ave. at foot of Barclay St., Muskegon, Mich. (MP 12-11-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
2-P-3977	6-13-46	1090	1kw	Daytime	
Letter	7-26-46	C.P. for new station granted subject to filing MP for approval of T site and antenna			
2-P-3977	12-11-46	1090	1kw	Daytime	2-11 8-11-47
2-MP-2055	Mod. of C.P.(3977) for change type T and T site and approval antenna and S location				
2-MP-2411	3-5-47	1090kc	1kw	Day	2-11 8-11-47
	Mod. of C.P.(3977, as mod.) to make changes in vertical antenna and mount FM antenna				
L-2395	8-19-47	1090	1kw	Daytime	8-19 5-1-47
L-2212	L.c. to cover CP(3977 as mod.) for a new station change studio location and determine operating power by direct method.				
BZ-2458	8-27-47	1090	1kw	Daytime	8-27 5-1-47
Determine	operating power by direct method.				
BS-1715	3-26-48	to oper. add'l time from sign-on time (6:45 am) 3-28-48 in order to b/c Easter Sunrise Services only			
BR-1715	4-27-48	1090	1kw	Day	5-1 5-1-51
BML-1398	2-16-50	1090	1kw	Day	2-16 5-1-51
	Mod. Lic. to change studio location (Cond. CL)				
BS-1715	4-25-51	Extension of license			5-1 9-1-51
BAL-1131	5-3-51	Invol. AL to G.H.Cross, Receiver in bankruptcy.			
Eff:	5-23-51				
BS-1715	8-24-51	Rxtension of license			9-1 12-1-51
BAL-1260	10-25-51	Assignment of license to GREATER MUSKEGON BROADCASTERS, INC.			
Eff.	11-20-51				
BS-1715	11-28-51	Extension of license			12-1 3-1-52
BR-1715	1-3-52	1090	1kw	Daytime	1-3 10-1-52
Letter	4-22-52	Opr. from 6 am to 5 pm EST for period 4-22-52 to 5-21-52			
Telegram	9-30-52	Action on renewal deferred 9-30-52 and continued operation auth. until final determination on renewal.			
BR-1715	10-15-52	1090kc	1kw	Daytime	10-15 10-1-55

B.S.
Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M U S

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BR-1715	9-7-55	Renewal of license			10-1 10-1-58
BR-1715	9-17-58	Renewal of license			10-1 10-1-61
BR-1715	9-28-61	Renewal of license			10-1 10-1-64
BP-15267	1-15-62	1090kc	1kw	Day	3-15 9-15-62
---	CP to install new trans. (Gates BC-1T)				
BL-9281 (1)	6-13-62	Lic. to cover CP (BP-15,267) which auth. instl. of new trans.			
BTC-4126 EFF:	10-8-62 10-15-62	Voluntary acquisition of positive control of licensee corporation by Charles Boonstra and Marion C. Boonstra (As A Family Group) thru sale of stock by Harold H. Smith to Greater Muskegon Broadcasters, Inc.			
BZ-4819 (2)	2-11-63	Authority to determine operating power by direct measurement of antenna power.			
BR-1715	9-14-64	1090kc.	1kw	Day	10-1- 10-1-67
BR-1715	9-15-67	Renewal of License			10-1 10-1-70
BZ-7140(1)	3-20-69	Direct Meas.			
BR-1715(1)	9-30-70	Renewal			10-1-73
-EBSA	6-12-72				
BTC-7035	1-24-73	INVOL. TC EFF:			
BR-1715(S)	2-28-74	RENEWAL			10-1-76
BTC-7351	3-21-74	VOL. RELINQUISHMENT OF CONTROL OF LICORP EFF:			
Comlet	6-21-74	Ant. monitor Potomac Instr. AM-19(204)			
BZ-9000(L)	1-12-76	Direct Measurement			10-1-76
BR-1715(S)	11-15-76	Renewal of License			10-1-79
Ltr. 5-	3-77	New Trans. Harris MW-1			
BR790529VK	9-21-79	RENEWAL OF LICENSE (S) SUPERSEDED AUTH. TO SHOW CORRECT STATION LOCATION			10-1-82

APPLICATION RECORD - BROADCASTING

Call **WMUS**
 Letters **X** New

Name GREATER MUSKEGON BROADCASTERS, INC.

(P.O. 215 Lyman Bldg., Muskegon, Mich.)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-3977	9-11-45	Construction Permit for a new standard broad-	Docket No. 7347 GRANTED WITHOUT HEARING 6-13-46 subject to filing MP for approval of T site and antenna Letter 7-26-46 Issued with MP-2055	
Rec'd	9-12-45	cast station to be operated on:		
Filed	9-12-45	Frequency: 980 kc 1090 kc		
		Power: 1kw		
		Hours of Operation: Daytime		
		Trans. Location: To be determined, near Muskegon, Mich.		
		Studio Location: To be determined, Muskegon, Mich.		
		(Filed by Harrison T. Slaughter, Atty.; Geo. C. Davis, Engr.)		
Amended	3-26-46	Amended to change frequency from 980 to		
Rec'd	3-28-46	1090 kc.		
Filed	4-4-46	(Filed by George C. Davis, Engr.)		

RCA 1-K Transmitter

APPLICATION RECORD - BROADCASTING

Card #2

Call

Letters W M U SName GREATER MUSKEGON BROADCASTERS, INC.,

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-2055	8-9-46	Modification of c.p. (B2-P-3977, which authorized a new standard broadcast station) to change type of transmitter (WE 443A-1), for approval of antenna and approval of transmitter and studio location at <u>W. Hackley Avenue at foot of Barclay St.</u> , Muskegon, Michigan.	GRANTED	12-11-46
Rec'd	8-12-46			
Filed	8-12-46			
		Harrison T. Slaughter, Att'y George C. Davis, Engr.		
AMENDED	11-13-46	AMENDED to change transmitter location from <u>W. Hackley Avenue at foot of Barclay, Muskegon, Michigan,</u> to .4 miles east of US-31 on South side of Giles Road, North of Muskegon, Michigan		
Recd.	11-18-46			
Filed	11-18-46			

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W M U SName GREATER MUSKEGON BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-2411 Rec'd Filed	1-4-47 1-6-47 1-6-47	Mod. of C.P. (B2-P-3977, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and mount FM antenna on top of AM tower. (Ralph L. Walker, Atty.)	GRANTED	3-5-47
BL-2395 Rec'd Filed	4-11-47 4-12-47 4-12-47	License to cover C.P. (B2-P-3977, as mod.,) which authorized a new standard broadcast station and for change of studio location from: W. Hackley Ave. at Foot of Barclay St., Muskegon, Michigan. to 1769 Peck Street, Muskegon, Michigan.	GRANTED	8-19-47
BZ-2212 Rec'd Filed	4-10-47 4-12-47 4-12-47	and Authority to determine operating power by direct measurement of antenna power.		

APPLICATION RECORD - BROADCASTING

#4

Call

Letters W M U SName GREATER MUSKEGON BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2458 Rec'd Filed	8-12-47 8-19-47 8-19-47	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-27-47
BP-6445 Rec'd Filed	11-17-47 11-19-47 11-19-47	Construction Permit to change frequency from 1090kc to 1490kc, decrease power from 1kw to 250w, change hours of operation from Daytime to Unlimited, install new transmitter (RCA BTA-250L), and make changes in vertical antenna. (Filed by Robert M. Booth, Jr., Atty.; John W. McLeod, Engr., Chicago, Ill.) Contingent on WKBZ being granted change in facilities.	Docket 8670 DENIED DECISION & ORDER ISSUED	6-27-50

APPLICATION RECORD - BROADCASTING

#5

Call
Letters

WMUS

Name GREATER MUSKEGON BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-6445 *AMENDED Rec'd Filed	(Cont'd) 12-1-47 12-1-47 12-5-47	AMENDED to change transmitter location from .4 mi. East of US-31 on South side of Giles Road, North of Muskegon, Michigan <u>TO</u> Site to be determined, Muskegon, Michigan.	See Card	4 for action.

APPLICATION RECORD - BROADCASTING

#6
 GEORGE H. CROSS, RECEIVER IN BANKRUPTCY (AL 5-3-51) Call
 Name ☒ GREATER MUSKEGON BROADCASTERS, INC. Letters W M U S

File No.	Dated	Application for	Action	
			Nature	Date
BR-1715 Rec'd.	2-28-48 3-1-48	Renewal of license (Robert M. Booth, Jr., Atty.)	GRANTED	4-27-48
BML-1398 Rec'd Filed	1-26-50 1-27-50 1-27-50	Modification of license to change studio location from: 1769 Peck Street, Muskegon, Michigan to: .4 mile East of US-31 on South side of Giles Road, North of Muskegon, Michigan. (Robert M. Booth, Jr., Atty.)	GRANTED re waiver to permit identifica- tion as Muskegon, Mich.	2-16-50 Sec. 3.30(a)
BAL-1131 Rec'd Filed	1-4-51 1-8-51 1-8-51	Involuntary assignment of license from Greater Muskegon Broadcasters, Inc. to George H. Cross, Receiver in bankruptcy.	GRANTED Eff:	5-3-51 5-23-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 #7

Call

Letters W.M.U.S.Name GEORGE H. CROSS, RECEIVER IN BANKRUPTCY (AL 5-3-51)
x GREATER MUSKEGON BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1715 Rec'd Resubmitted	3-27-51 3-29-51 4-9-51	Renewal of license (Signed by Gen. Mgr.)	Ret'd Granted	3-30-51 1-3-52
BR-1715 Rec'd Resub. Rec'd & Filed	6-28-52 7-1-52 8-28-52 9-4-52	Renewal of license. (App. ret. signed by Mgr.)	Ret'd GRANTED	JUL 25 1952 10-15-52
BAL-1260 Rec'd Filed	9-17-51 9-24-51 9-24-51	Voluntary assignment of license to Greater Muskegon Broadcasters, Inc.	GRANTED Eff.	10-25-51 11-20-51
BR-1715 Rec'd Filed	7-5-55 7-6-55 7-6-55	Renewal of license	GRANTED	9-7-55

FORM BC-121 #18
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WUS

Name GREATER MUSKEGON BROADCASTERS, INC.
MUSKEGON, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1715 Received	6-16-58 7-2-58	Renewal of license	RETURNED Sect. II & ex. dated after Sect. I, etc. GRANTED	7-10-58 re 9-17-58
BR-1715 Rec'd&Filed	6-6-61 6-15-61	Renewal of License	GRANTED	9-28-61
BP-15267 R&F	12-28-61 1-2-62	CP to install new trans (Gates BC-1T).	GRANTED	1-15-62
BL-9281 R. & F.	3-5-62 3-7-62	Lic to cover CP(BP-15,267) which auth installation of a new transmitter.	GRANTED	6-13-62

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

1090kc

Call
Letters WMUS

Name GREATER MUSKEGON BROADCASTERS, INC.
MUSKEGON, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4126 Rec'd Filed	9-18-62 9-21-62 9-21-62	Voluntary acquisition of positive control of licensee corporation by Charles Boonstra and Marion C. Boonstra (As A Family Group) thru sale of stock by Harold H. Smith to Greater Muskegon Broadcasters, Inc.	GRANTED EFF:	10-8-62 10-15-62
BZ-4819 R. & F.	10-9-62 10-15-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-11-63
BR-1715 Rec'd Filed	7-1-64 7-5-64 7-5-64	Renewal of license	GRANTED	9-14-64
BR-1715 R & F	6-9-67 6-12-67	Renewal of License	GRANTED	9-15-67
BZ-7140 R & F DM MAR 19 1969	2/7/69 2/18/69 2/27/69	Direct Meas. Engr: E. Harold Munn, Coldwater, Mich.	GRANTED	3-20-69

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W M U SName GREATER MUSKEGON BROADCASTERS, INC.
MUSKEGON, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1715	6-17-70	RENEWAL OF LICENSE	GRANTED	9-30-70
R & F	6-22-70	AMENDED 8-28-70 re: programming		
\$75 #610797	"			
PN Recd.	"			
PRESS	JUN 26 1970			
Annual fee \$24.00 deducted from \$150.00 renewal fee. Credit \$126.00 to 1971 fees. COMBINED with FM RATES				
BTC-7035	12-20-72	Involuntary acquisition of positive control	GRANTED:	1-24-73
R & F	12-26-72	of lic corp by Marion C. Boonstra, Individually		
FEE PD: \$250 #138972		and as Executor of the Estate of Charles	EFF:	
CODE 053 (Form 315)		Boonstra, Deceased		
ALSO SEE FM	JAN 2 " 1973			

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1090kHz

Call
Letters **W M U S**Name **GREATER MUSKEGON BROADCASTERS, INC.**
MUSKEGON, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1715 R & F PN PRESS JUL 18 1973	6-27-73 7-2-73 7-2-73	Renewal of License AMENDED 10-10-73 re: programming; commercial policy; EEO AMENDED 12-18-73 re: programming AMENDED 2-11-74 re: programming	GRANTED	2-28-74
BTC-7351 R & F FEE PD: \$250 #277680 FORM 316 (ALSO SEE FM) FEB 20 1974	1-29-74 2-7-74	Voluntary relinquishment of control of lic corp by Marion C. Boonstra, Individually and as Executor of the Estate of Charles Boonstra, Deceased, thru sale of stock (14.8%) to WPLY, Inc.	GRANTED EFF:	3-21-74
BZ-9000 R & F \$100#494048 DM PRESSAN 9 1976	10-29-75 10-31-75 returned 1-6-76 -n ot necessary 12-23-75	Direct Measurement	GRANTED	1-12-76

#12

190 1090 khz

Form BC-121

May 1976

10-47

APPLICATION RECORD - BROADCASTING

Call
Letters W M U SName GREATER MUSKEGON BROADCASTERS, INC.
MUSKEGON, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-1715	5-27-76	RENEWAL OF LICENSE	Granted	11-15-76
R & F	6-1-76	AMENDED 9-20-76 re: comm. leaders & EEO		
PN Recd. PRESS	AUG 2 1976			
BR 790529 VK		RENEWAL OF LICENSE	GRANTED	9-21-79
PRESS	JUL 12 1979			

W N U S - - - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Tele. 3-9-51. To sign on 6:30 am EST Easter Sunday March 25
for special religious broadcast.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

